

# BROMLEY ESTATES

*Marbella*



## OLIVIA'S LA CALA — AN ICONIC BEACHFRONT HOSPITALITY INVESTMENT ON THE COSTA DEL SOL

📍 Cala de Mijas

REF# BEMC86 €5,495,000

BEDS

0

BATHS

0

BUILT

832 m<sup>2</sup>

PLOT

1341 m<sup>2</sup>

Positioned directly on the beachfront in the heart of La Cala de Mijas, Olivia's La Cala is recognised as one of the Costa del Sol's most established and celebrated hospitality destinations. This exceptional freehold acquisition opportunity combines a highly profitable operating business, an internationally recognised brand, and one of the most privileged seafront locations in Southern Europe.

Overlooking the Mediterranean Sea with uninterrupted panoramic views and immediate beach access, Olivia's occupies a truly irreplaceable frontline position within one of the Costa del Sol's most desirable lifestyle destinations. Located strategically between Marbella and Málaga Airport, La Cala de Mijas has evolved into a thriving year-round luxury enclave, attracting affluent international residents, golfers, investors, and discerning visitors from across Europe and the Middle East.

Surrounded by prestigious residential communities, luxury villas, golf resorts, five-star hotels, and high-end developments, Olivia's benefits from exceptional visibility, continuous footfall, and a loyal international

+34 952 939 460 · [info@bromleyestatesmarbella.com](mailto:info@bromleyestatesmarbella.com) Urbanizacion El Rosario, CN340, Km 188, Marbella, Malaga 29603

clientele throughout every season of the year.

More than simply a restaurant, Olivia's La Cala has become a landmark social and lifestyle destination synonymous with the vibrant Mediterranean culture of the Costa del Sol. The venue successfully blends refined dining, sophisticated entertainment, and premium beachfront hospitality, creating an atmosphere that attracts local residents, international visitors, business clientele, and celebrities alike.

The concept centres around contemporary Mediterranean and European cuisine, delivered within an elegant yet relaxed beachfront environment designed to maximise both daytime and evening trade.

### Key Features

- Prime freehold beachfront location in La Cala de Mijas
- Established and highly recognisable hospitality brand
- Panoramic sea views with direct beach access
- Contemporary Mediterranean & European cuisine
- Premium cocktail, champagne, and wine programme
- Indoor and outdoor seating capacity for over 200 guests
- Live music, events, and entertainment programming
- Strong year-round trading performance
- International clientele and exceptional social media presence
- Significant brand equity and growth potential

Olivia's reputation has been built through years of operational excellence, premium customer service, and a carefully curated lifestyle experience that captures the essence of luxury coastal living on the Costa del Sol.

The business represents a rare opportunity to acquire a fully operational and profitable hospitality asset with proven performance, immediate brand recognition, and substantial future upside. Opportunities of this calibre — combining freehold beachfront real estate, a successful hospitality operation, and iconic brand positioning — seldom become available within the Costa del Sol market.

For investors or hospitality groups seeking a trophy asset within Southern Europe's luxury leisure sector, Olivia's La Cala stands as an exceptional acquisition opportunity with enduring long-term value.

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